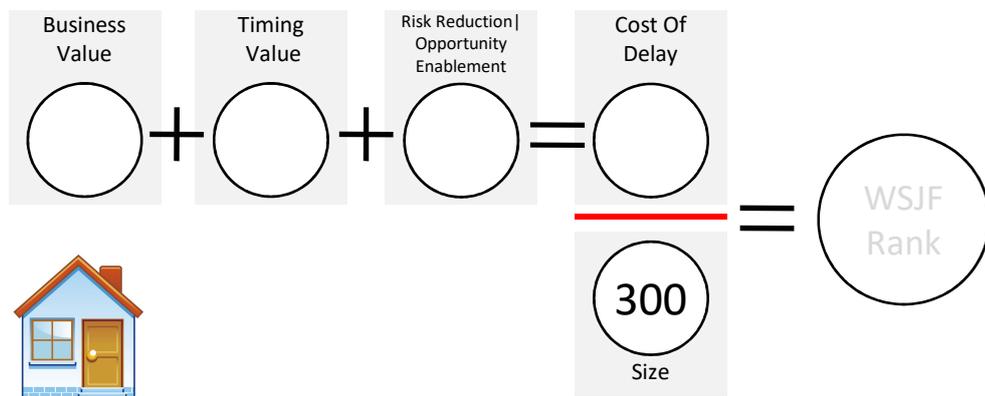


Est. Value:
\$18-25M

Richey Rich Estate

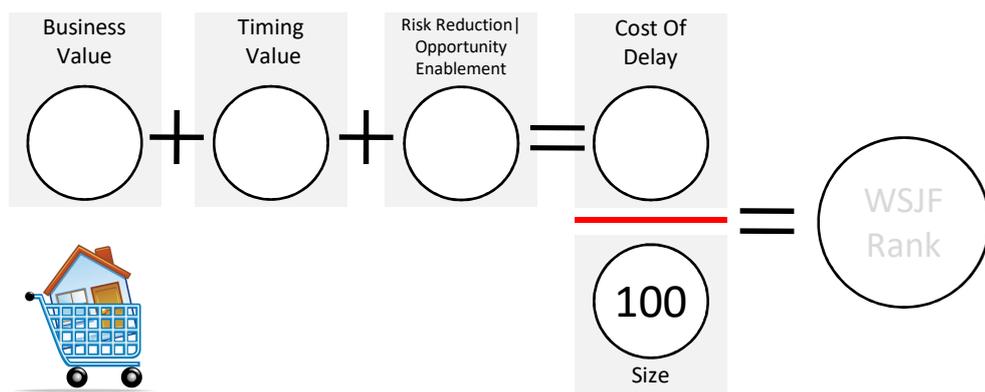
FOR people with the ability to determine where and how they live
WHO want the space to indulge in their luxury recreational activities,
THE Richey Rich Estate
IS AN exclusive community
THAT offers stunning hilltop living and secluded crescents winding through the valley to riverside mansions with private water access.
UNLIKE the over-priced, boxed-in options in major cities
OUR SOLUTION provides freedom and space whilst leaving you the money to make the most of your life.



Est. Value:
\$3-5M

Lean Leisure & Health

FOR sports, nutrition and allied health professionals
WHO want to create the fitness community in SAFe City,
THE Lean Leisure and Health Centre
IS A large sporting and retail facility
THAT includes a gym, pool, squash courts, café and options for practitioners' rooms and specialist retailers.
UNLIKE gyms in established towns and suburbs,
OUR SOLUTION is adjacent to the city sporting grounds and brings together everything under one roof to inspire the health of the community.



Est. Value:
\$15-20M

FOR those finding the dream of home ownership forever outside their reach

WHO value a sense of community with country town values and big city amenities,

THE Blueville Estate

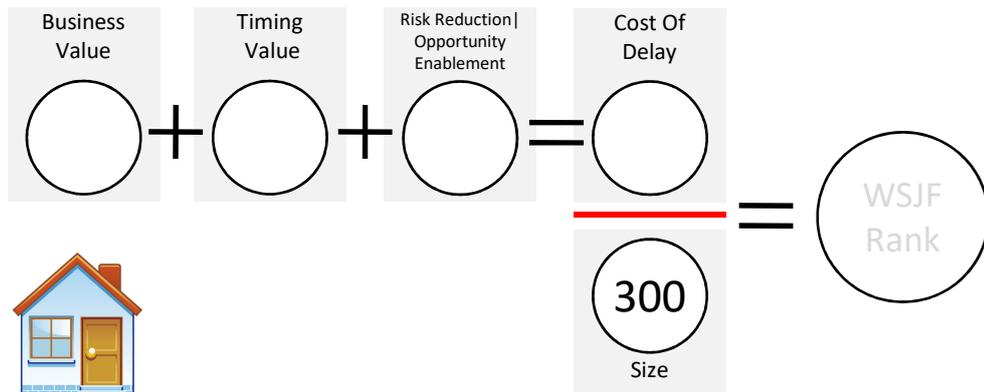
IS A modern, high-density housing estate

THAT is convenient to public transport – both local buses and trains to nearby cities.

UNLIKE the ghetto-like outer suburbs of major cities or the upmarket neighbouring estates,

OUR SOLUTION puts affordability first whilst never sacrificing quality of community and local employment.

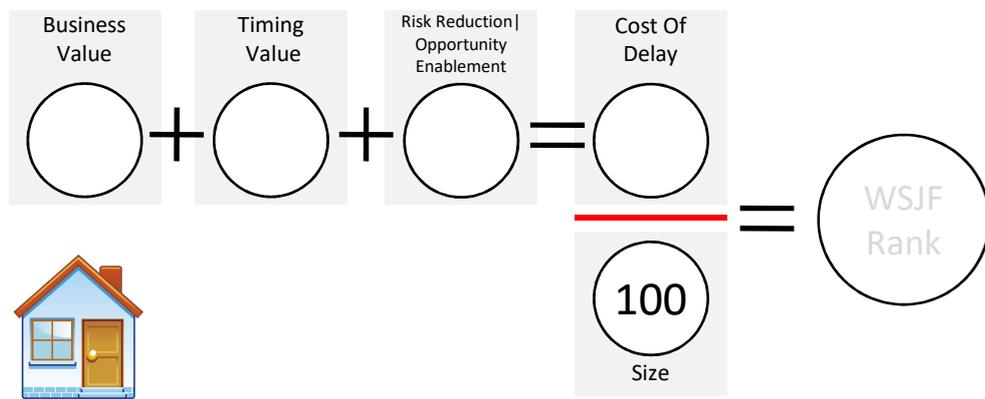
Blueville Estate



Est. Value:
\$4-6M

Scaled Accommodation

FOR accommodation providers both upmarket and budget
WHO want to capitalise on construction period demand and position themselves as the city's future event hub,
THE Scaled Accommodation concept
IS A pair of developments comprising a motel and a 4-star hotel
THAT provide short-term accommodation and event facilities to customers with a variety of budgets.
UNLIKE the "buy and rebrand" options available in developed markets,
OUR SOLUTION offers design control along with the chance to create the city's stage for both social and business functions and gatherings..

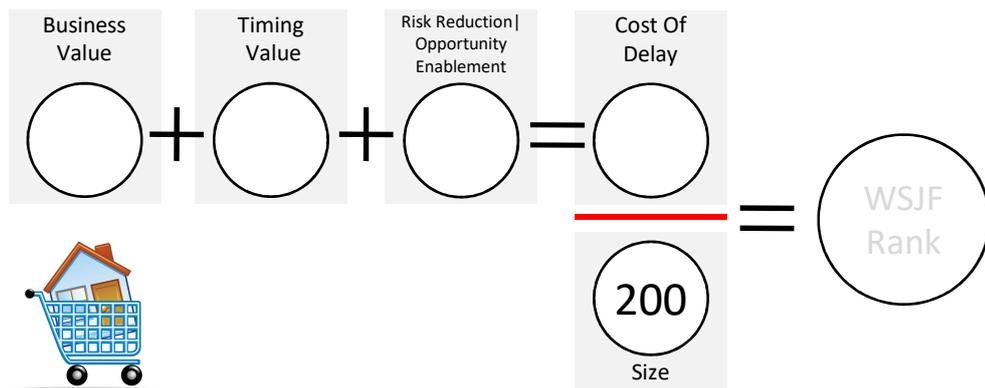


Est. Value:
\$12-20M

O'Neill Monster Mall

FOR retail brands and department store chains
WHO see the strategic value of a large regional outlet mall,
THE O'Neill Monster Mall
IS A modern, scaled retail experience
THAT provides shops both large and small along with enough food and entertainment for a day out.
UNLIKE small country competitors struggling to attract customers or city malls with exorbitant rents,
OUR SOLUTION has no local competition, attracts customers through sheer scale and variety and has motivated local council support to achieve success.

*** Major chains unwilling to commit early without significant discounting**

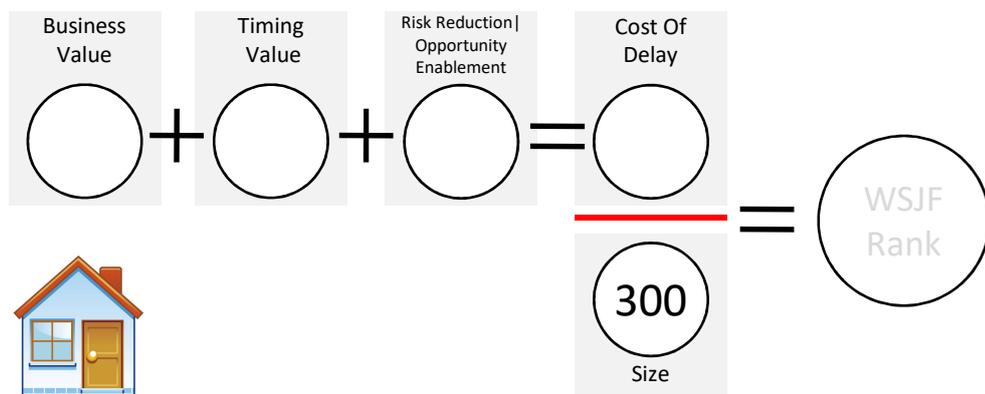


Est. Value:
\$14-18M

White Downs Estate

FOR professionals,
WHO want neither a long commute nor the noise and confines of inner city living,
THE White Downs Estate
IS A medium density housing estate
THAT gives those with families or dreams of future children high quality yet affordable house and land packages.
UNLIKE the neighbouring estates,
OUR SOLUTION enables you to raise a family without sacrificing a career through local access to playgrounds, schools, other families, shops and professional employment at the nearby technology park and retail outlets.

*** Heavy early demand anticipated by local business owners and management**

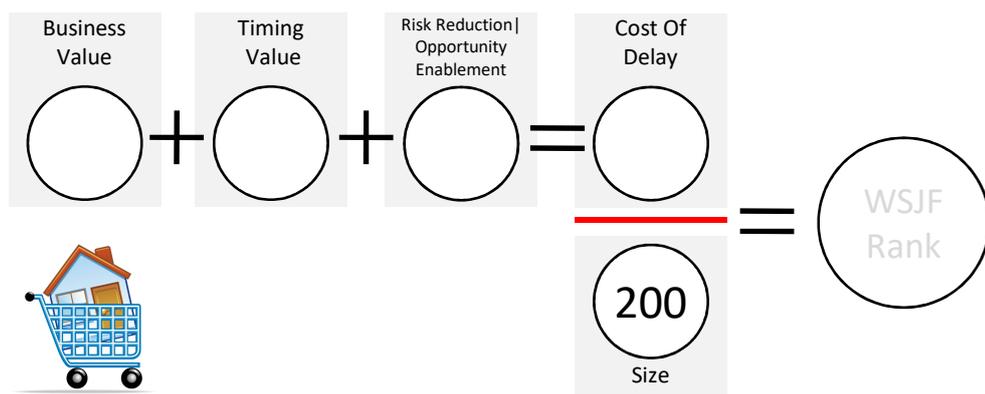


Est. Value:
\$13-17M

Extreme Technology Park

FOR organisations of all sizes in a digitally disrupted world
WHO seek to establish rural technology campuses with convenient access to other innovators,
THE Extreme Technology Park
IS A campus-style business park
THAT is designed to attract startups and large corporates through low cost and high quality of life options for their employees.
UNLIKE the communication challenges of off-shoring and the expensive, impersonal isolation of city office towers,
OUR SOLUTION enables lower cost, co-located local hiring in a setting designed to stimulate inter-company interaction and innovation.

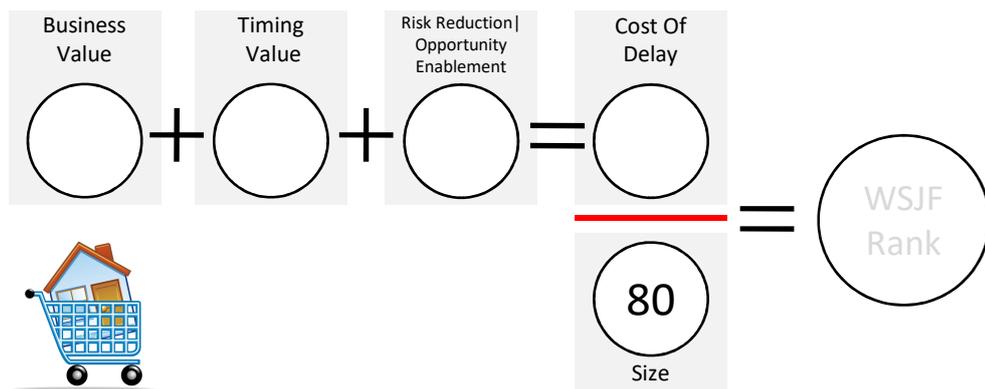
*** Giganet industries will acquire major stake if construction completes within 3 months**



Est. Value:
\$2-4M

**Drew's Downtown
Shopping Strip**

FOR prospective and existing small business owners
WHO want to run their own business but live a country lifestyle
THE Drew's Downtown Shopping Strip
IS A group of shops and small business premises on the main street
THAT provides for the basics of any growing city such as bakeries, groceries, newsagents, banks, hairdressers and of course a post office.
UNLIKE the constrained environment of a large shopping centre,
OUR SOLUTION gives the freedom and control that makes small business so attractive in an interactive community setting at the heart of the city.



SAFe City 2.0

Created by Mark Richards
@MarkAtScale

Scott: I'd like this as the (black and white)
reverse for all the Epics please